



U.S. Military Veterans Parade Association

“Veterans and Community United”

Board of Directors

August 19, 2019

Esther Garcia
President

To Whom It May Concern:

Ambrosia Gutierrez
Treasurer

Gloria T. Ibarra
Secretary

Mari Sandoval-Ayala
Parade Director

Barbara Wallerstedt
Public Relations Director

Joseph Castellano
Marshaling Director

Robert Ibarra
Membership Director

Yolanda Garcia-Torrez
Marketing Director

Jose Rodriguez
Disbanding Director

Mike Mendez
Past President

In honor of our Veterans, the US Military Veterans Parade Association is looking for potential donors to support our 20th Annual Veterans Parade in downtown San Antonio on November 9, 2019. The USMVPA is a non-profit entity recognized as a 501(c)(3) organization that coordinates this annual event with an all-volunteer force and private donations. We find that with the parade's success and growth, our production costs have been steadily increasing and we must now look to others to help defray those expenses.

The significant events over the years have fueled our growth and we believe this year's parade will be the biggest ever and certainly the most successful. It would be noteworthy and greatly appreciated if you could be a part of San Antonio's most patriotic, and only Veterans parade.

In assisting us, with our twentieth anniversary parade and events you will find comfort in knowing you are supporting our nation's Veterans who have served with pride around the world but particularly here in your back yard of San Antonio, Texas. Further, your contribution is a charitable gift and worthy of tax benefits.

As you read the daily newspaper and watch the news casts you will note that our servicemen and women are putting their lives on the line to protect our nation and democracy. Some, unfortunately, have given their all and their families must endure the pain of their loss. USMVPA produces the annual parade and other events, including a wreath laying ceremony to honor all deceased Veterans.

Please find it in your heart to recognize our Veterans' service and sacrifice to our country so we may enjoy the freedom we hold so dear. I hope we can count on your support, in the manner our nation counts on the active duty military personnel, and the Veterans before them for what we have today.

We are reaching out to you as a possible Sponsor to help present the 20th Anniversary U.S. Military Veterans Parade. Your sponsorship, in the form of a donation as described below will be greatly appreciated.



U.S. Military Veterans Parade Association

“Veterans and Community United”

Donation Levels:

- Corporate Sponsor **\$5,000**
- Platinum Sponsor **\$2,500**
- Gold Sponsor **\$1,500**
- Silver Sponsor **\$1,000**
- Bronze Sponsor **\$500**
- Supporter **\$100**

We also accept donations in kind to support our organization’s fundraising efforts.

With the Sponsors permission they are acknowledged on our website, www.usmvpa.org, Facebook, flyers, and corporate and platinum sponsor are recognized with a street banner carried by volunteers along the parade route. With their permission Corporate, Platinum and Gold Sponsors will be acknowledged publicly during events to promote the parade.

Your donation, in any amount, made payable to the U.S. Military Veterans Parade Association, will make a difference! Our Federal Tax I.D. Number is 74-2972830.

If you have any questions, please contact me at 210-790-3965 or email egpao120@gmail.com or Mike Mendez, Past President, USMVPA, at (210) 421-6777 or email at mig.mendez@live.com.

Sincerely,

Esther Garcia
President
US Military Veterans Parade Association

SAN ANTONIO, TEXAS